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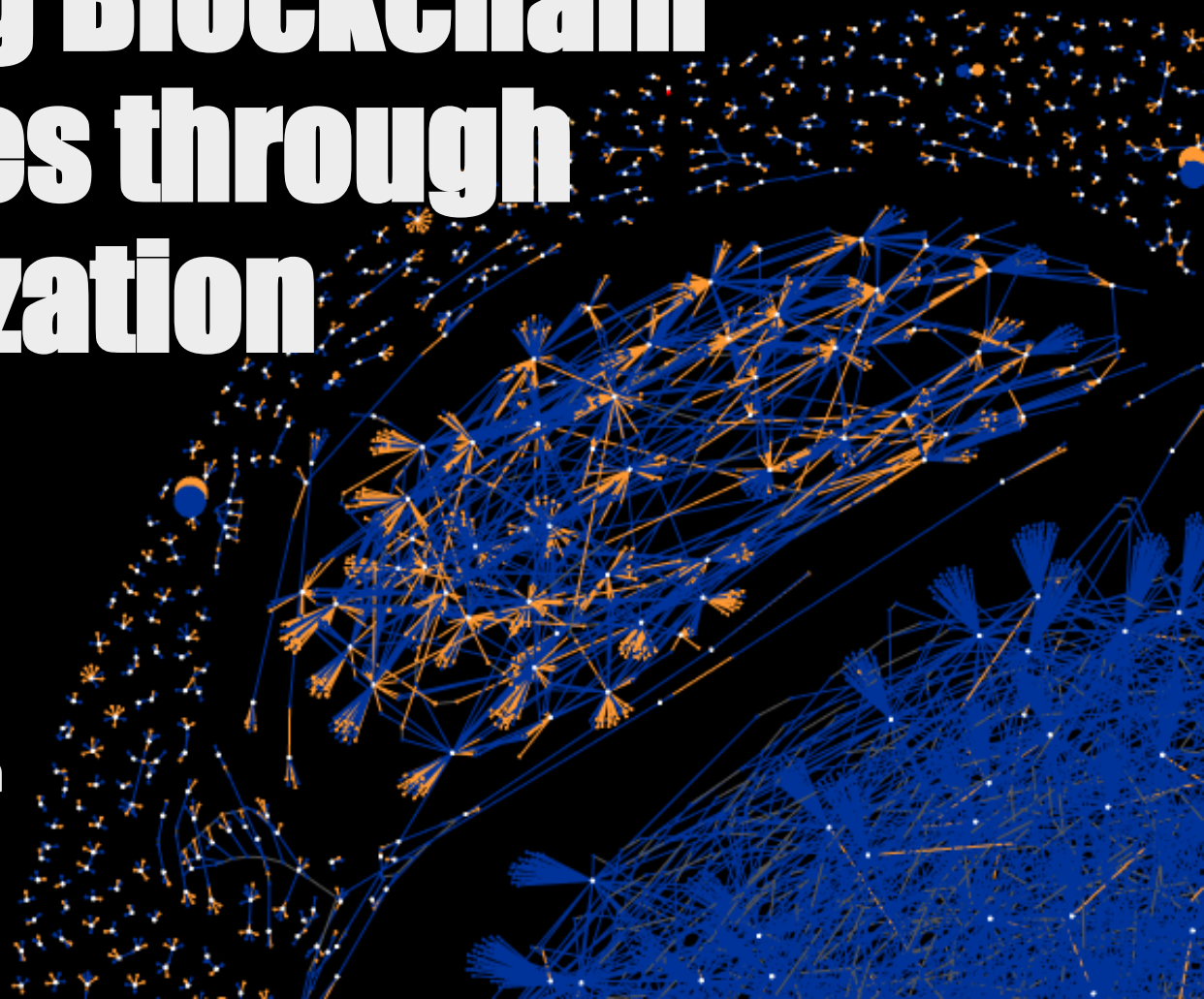
Understanding Blockchain Technologies through Visualization

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Data Science Institute

Presenting to Nordic Capital Markets Forum

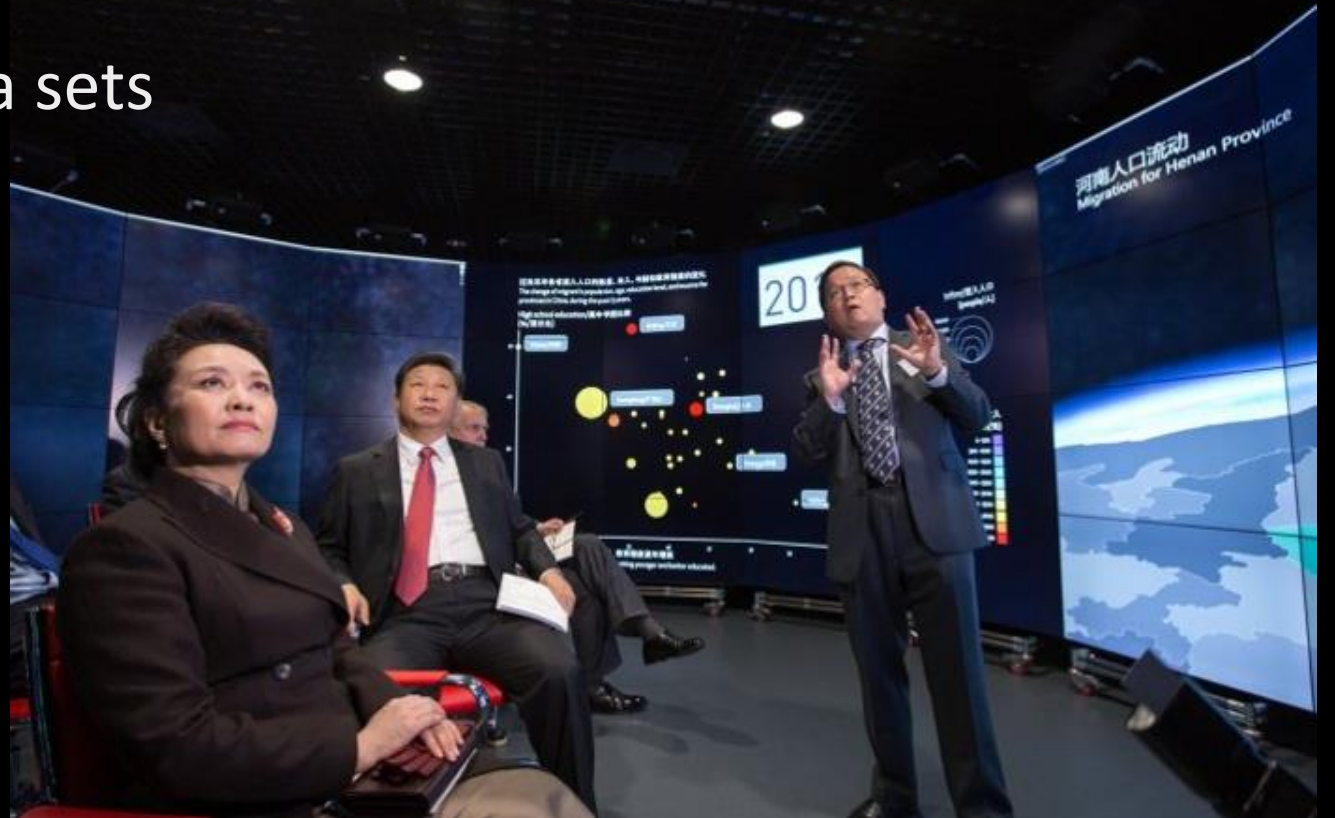
Copenhagen – 28 April 2016



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Research Areas

- Pattern discovery of human and algorithmic behaviours in real-time streaming data
- Visualizing abstract big data sets



Agenda

1. 'Distributed Ledger Technology' explained - Bitcoin as a case study
2. What is the innovation and what does it facilitate?
3. Good & Bad use cases for DLT
4. Computational limitations of trustless DLT
5. Regulation and Governance on a blockchain
6. Questions

1. Bitcoin Explained

A whole system consisting of three main components

1. Protocol
2. Peer-to-Peer Network
3. Blockchain database

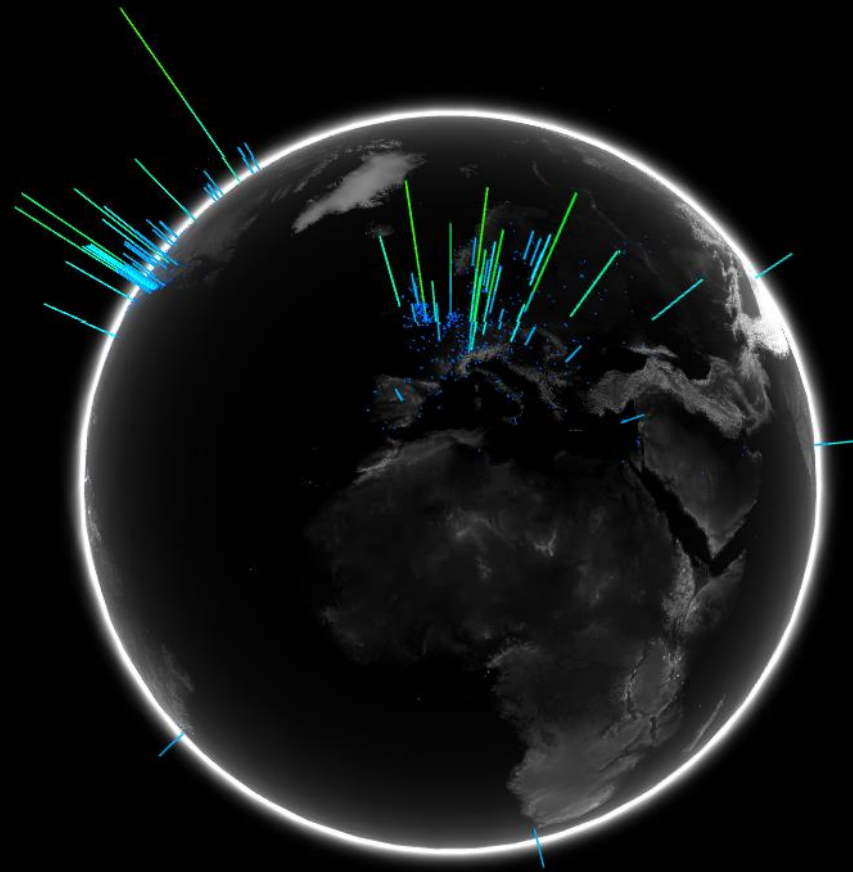
No singular novel innovation

Above all it's a transaction database, secured by cryptography and economic incentives, that's distributed amongst trustless participants

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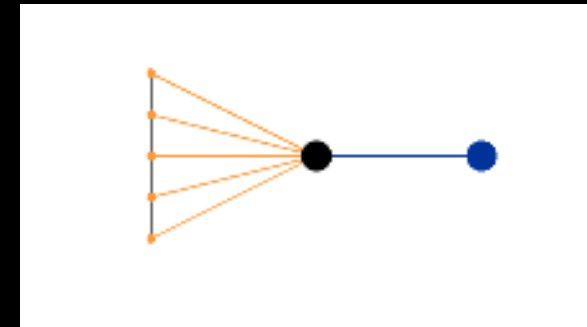
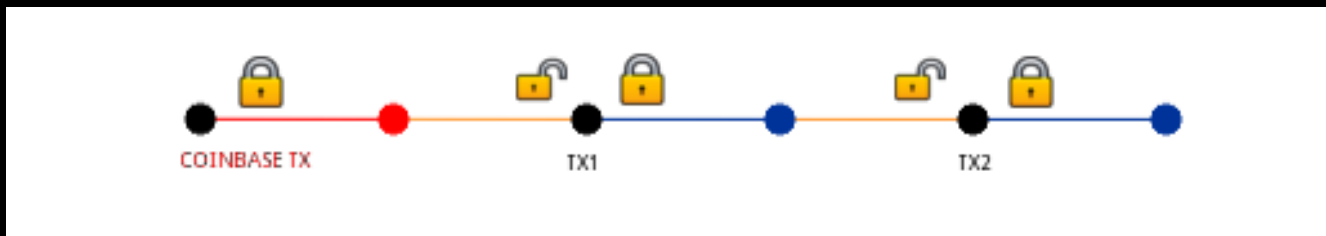
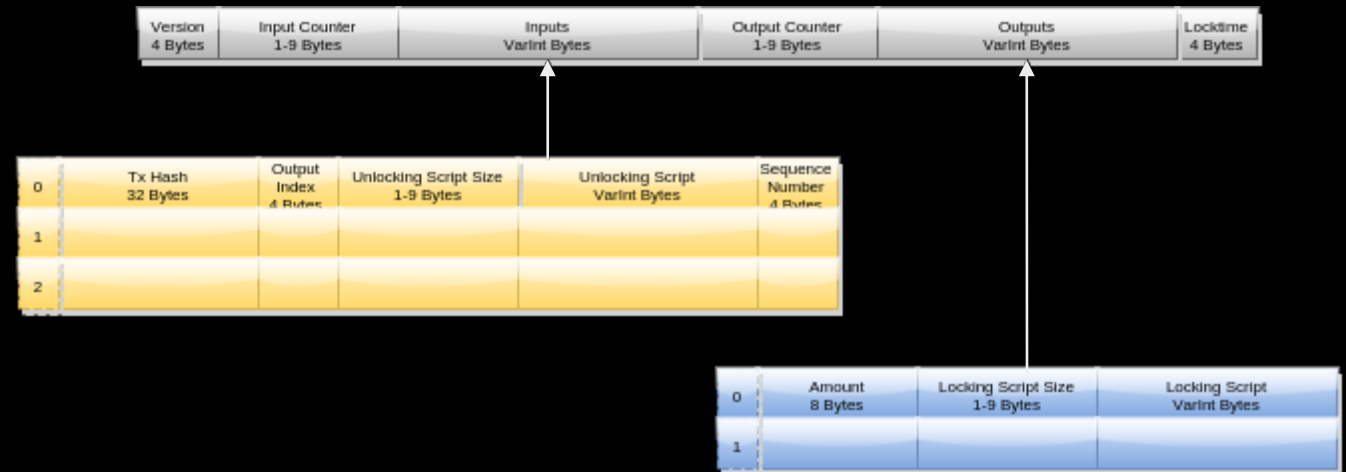
1. Bitcoin Explained

2. Peer-to-Peer Network



1. Bitcoin Explained

3. Blockchain Database Transactions

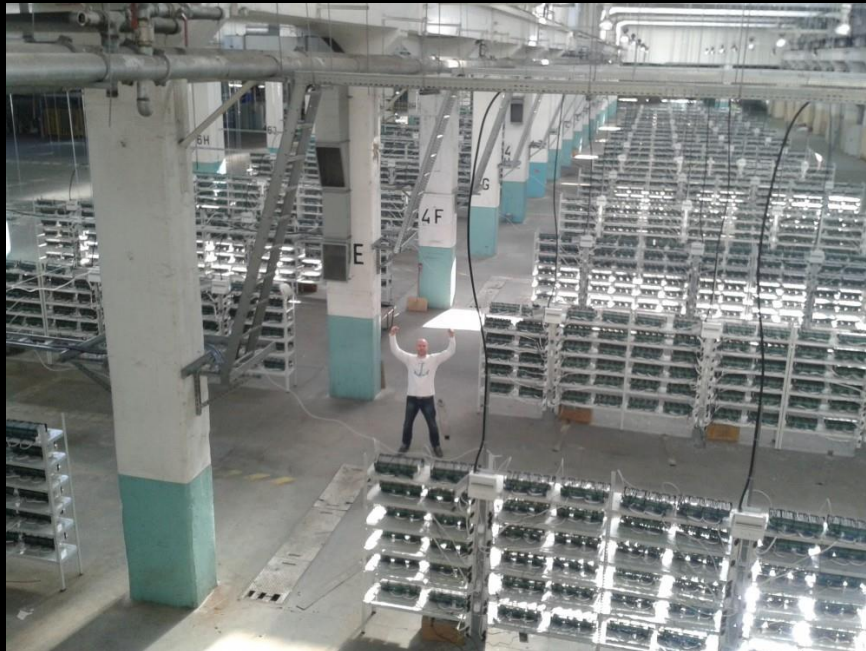


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1. Bitcoin Explained

3. Blockchain Database

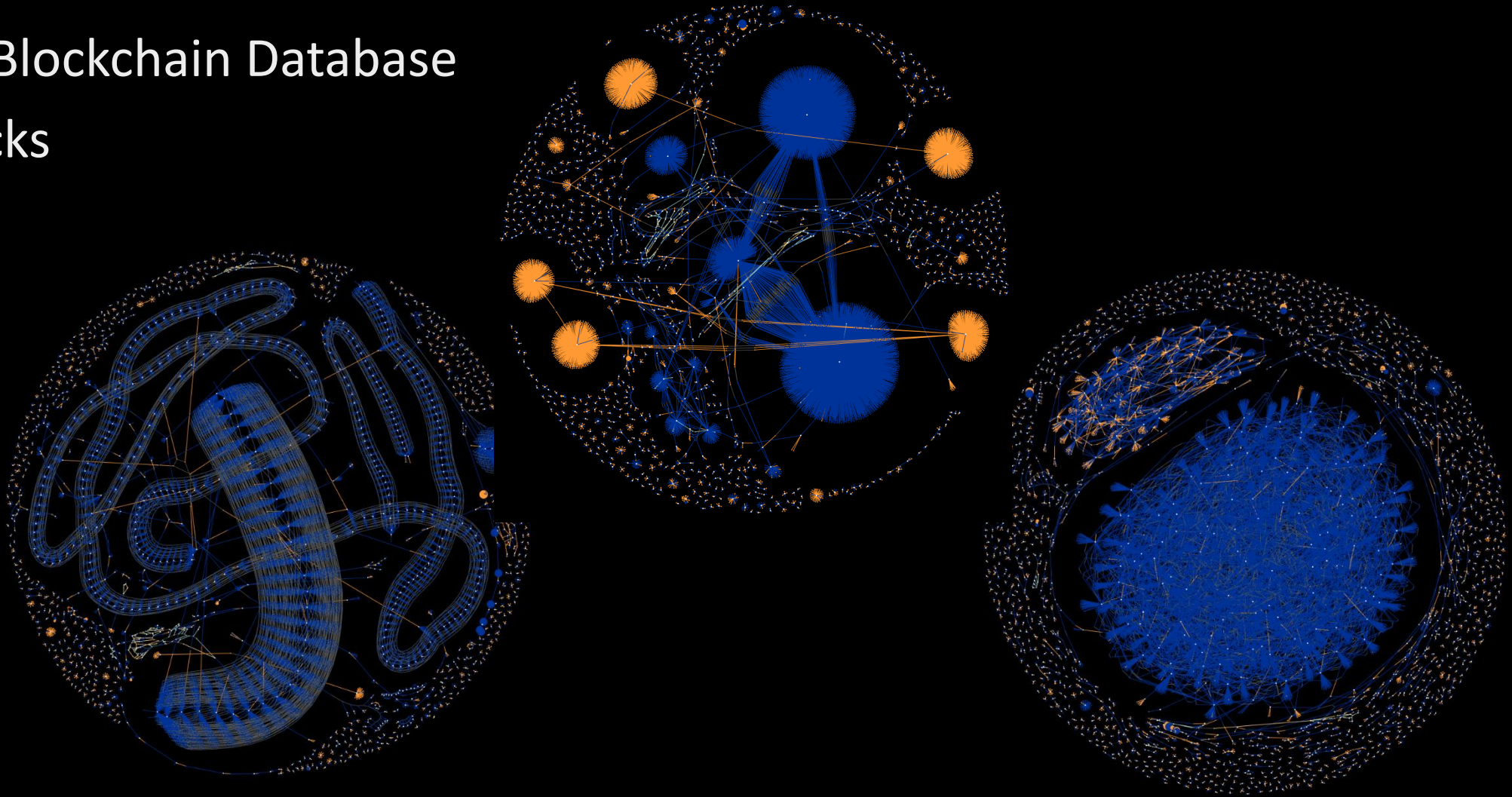
Mining



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1. Bitcoin Explained

3. Blockchain Database
Blocks



1. Bitcoin Explained

3. Blockchain Database

Not New!

Allows anyone to compute
and verify the current system
state according to the
consensus of participants



2. What is the Innovation?

- Not blockchain
- Not proof-of-work
- Cryptography + Economic Incentives →

A: Decentralized Digital Trust

Allows untrusting parties with common interests to co-create a permanent, unchangeable and transparent record of exchange without relying on a central authority.

2. What is the Innovation?

- Old Old Trust Model – Show me your armies
- Old Trust Model – Show me your reputation and relationships
- Current Trust Model – Show me your license
- New Trust Model – Show me your code

2. What is the Innovation?

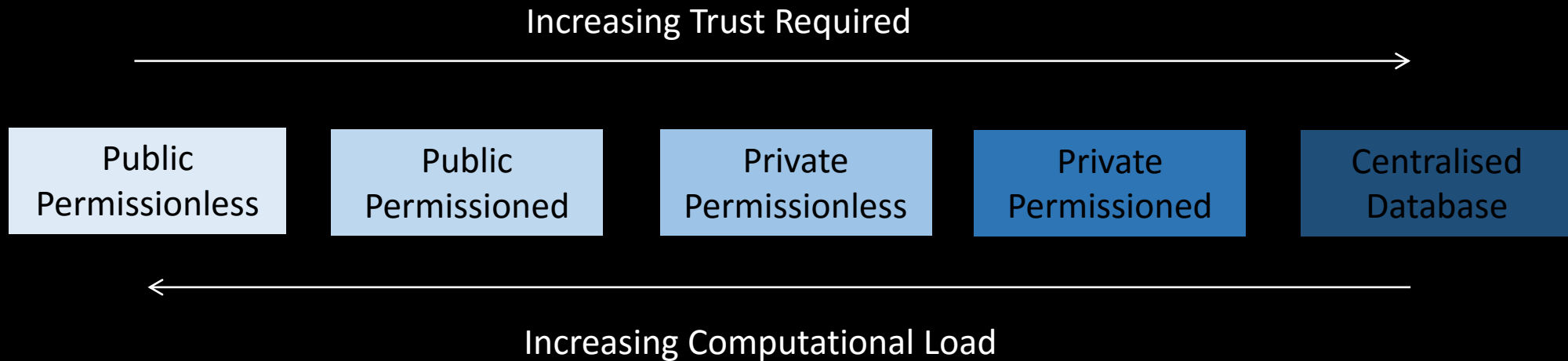
Internet = Disruptive platform for information dissemination

Blockchain = Disruptive platform for the exchange of value

- Cheaper?
- Faster?
- Increased security?
- Increased anonymity?
- Censorship resistant

2. What is the Innovation?

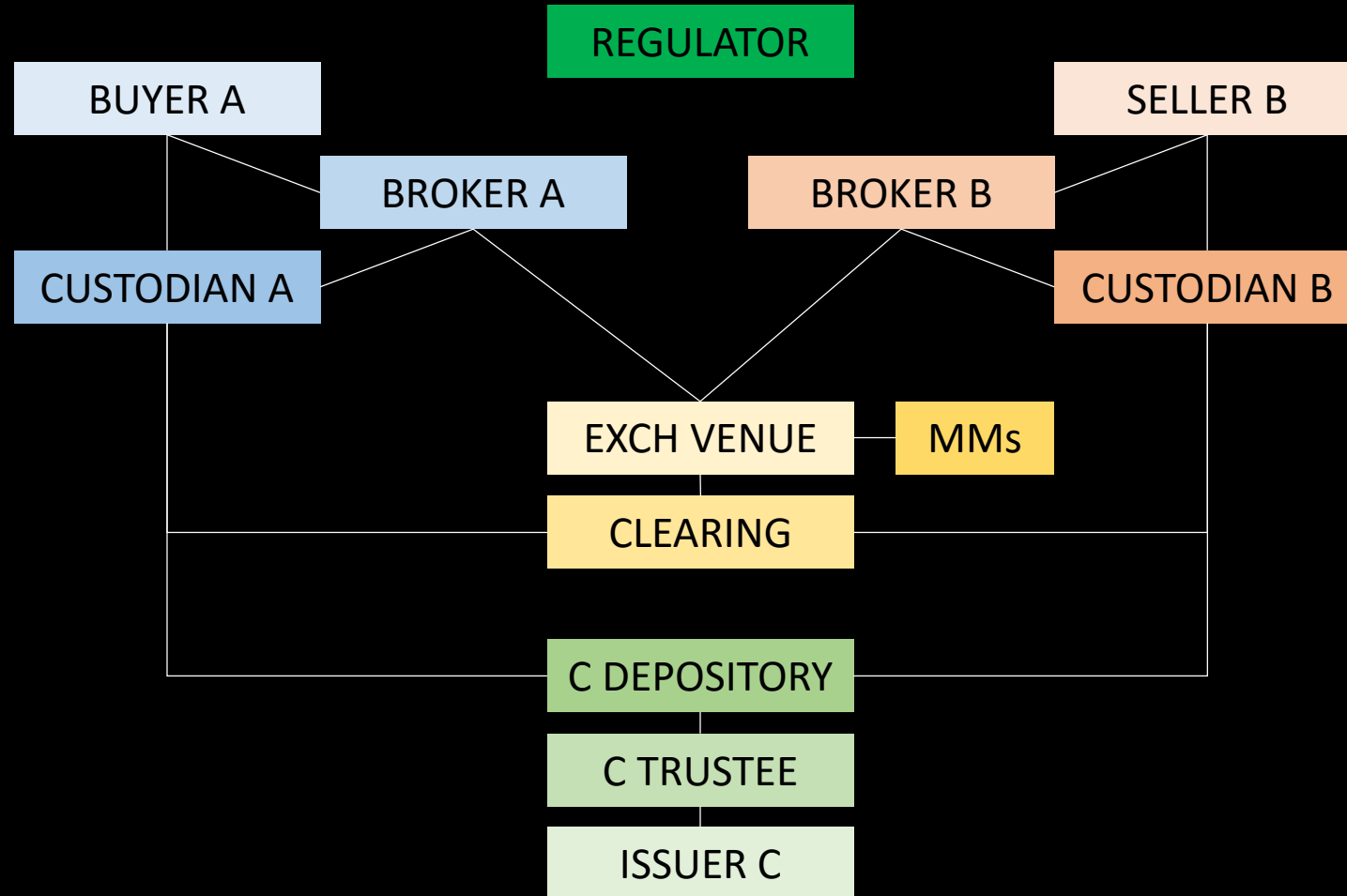
Blockchain Spectrum of Trust



3. DLT Use Cases

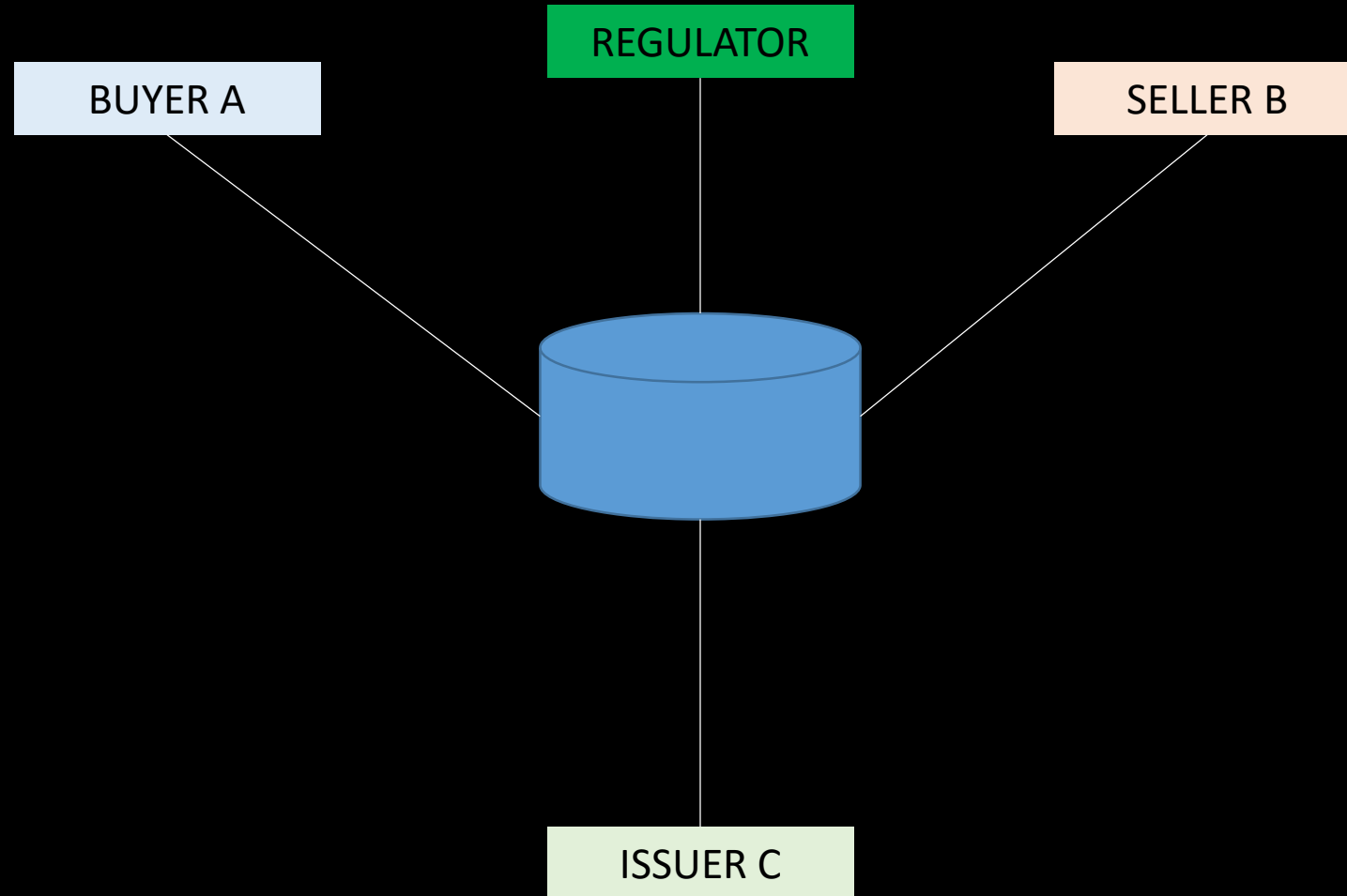
- Good for disintermediating central authorities
- Good where there exists mistrust amongst strangers
- Good for reducing reconciliation costs & counterparty risks
- Good where chronological transactions are highly interdependent
- Good for transparency & interoperability
- Bad where a central authority retains control
- Bad where known parties can be trusted through authentication
- Bad where data volumes are high

3. Use Cases



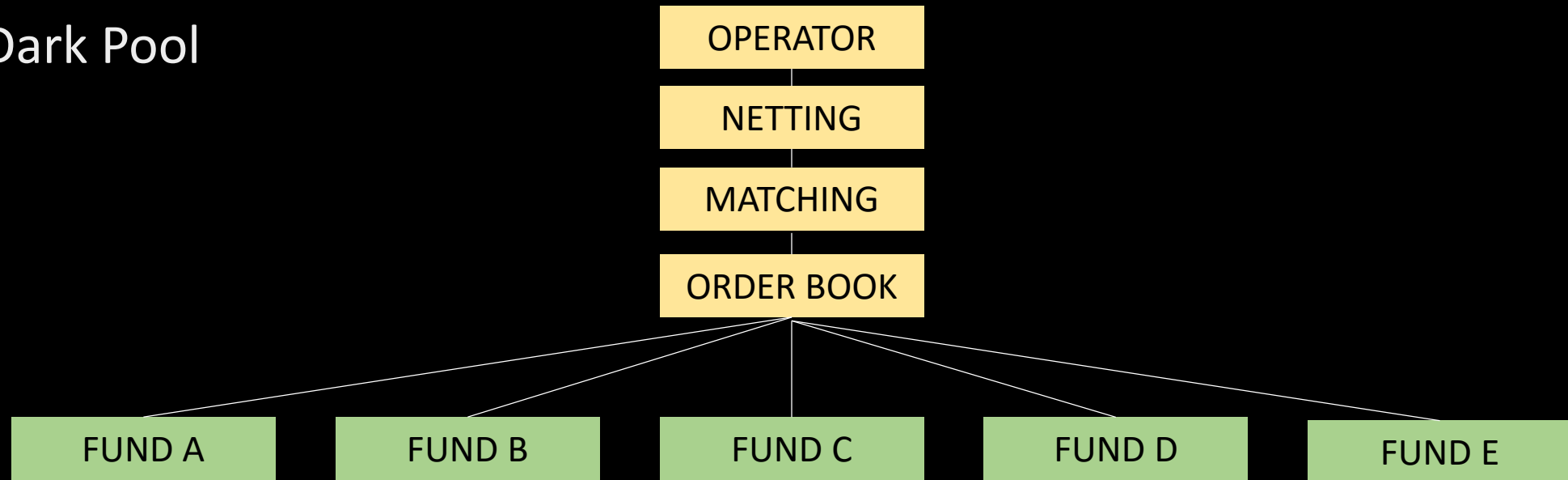
3. Use Cases

- Good
eg DvP



3. Use Cases

- Bad
eg Dark Pool



- In MOST cases, a properly authenticated and replicated traditional database will be a more appropriate solution

4. Computational Limitations

- Mass replication of data for truly trustless operation
- Every node must verify every transaction, no matter how small
- Latency between transaction broadcast and consensus acceptance
- Proof of work expensive and computationally useless
- Proof of stake untested
- Costs can be reduced by increasing trust amongst participants
- Compliance functions can be achieved through smart contracts

5. Regulation & Governance

- Bitcoin IS regulated: by strict rules adopted by user consensus
- Tendency to centralisation: both validating miners and developers
- KYC & AML can be satisfied with new e-government tools
- Privacy can be augmented with zero-knowledge proofs
- Will capital relief be available for the risks DLTs can reduce?

Summary

- DLT's facilitate the creation of an agreed shared database to establish an agreed truth state amongst trustless strangers
- Still very nascent technology and will take time to mature and gain adoption, probably in niche areas
- Interoperability levels will determine success
- Costs and benefits over existing technologies remain an open question
- DLT's are less useful for centralised applications where a traditional database will be more appropriate in most cases

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Thank You!

Questions?