

# A Conceptual Modeling Method to Use Agents in Systems Analysis

Kafui Monu

Sauder School of Business  
University of British Columbia

# *Outline*

- Motivation / Background
- Proposed Research
- Conclusion and Current Status

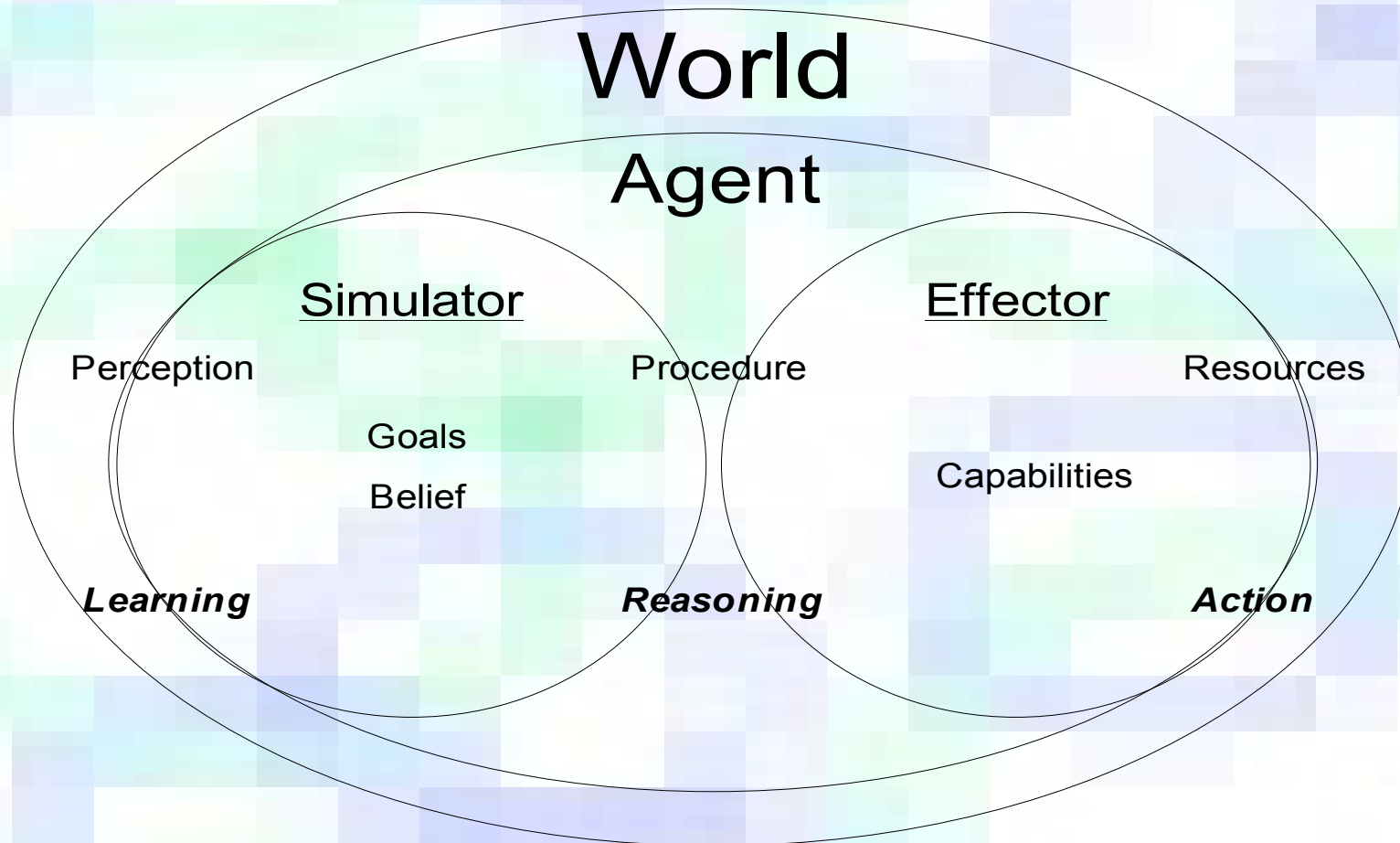
# *Motivation*

- Area of Interest: System Analysis
- Topic: Understanding the domain
- Traditional aspects of systems analysis
  - Data, processes, events
  - ER, DFD, BPM, UML
  - Problem with representing the business context
- Representing the actor
  - “Agent” proposed as a new conceptual construct in systems analysis (Yu 2001)

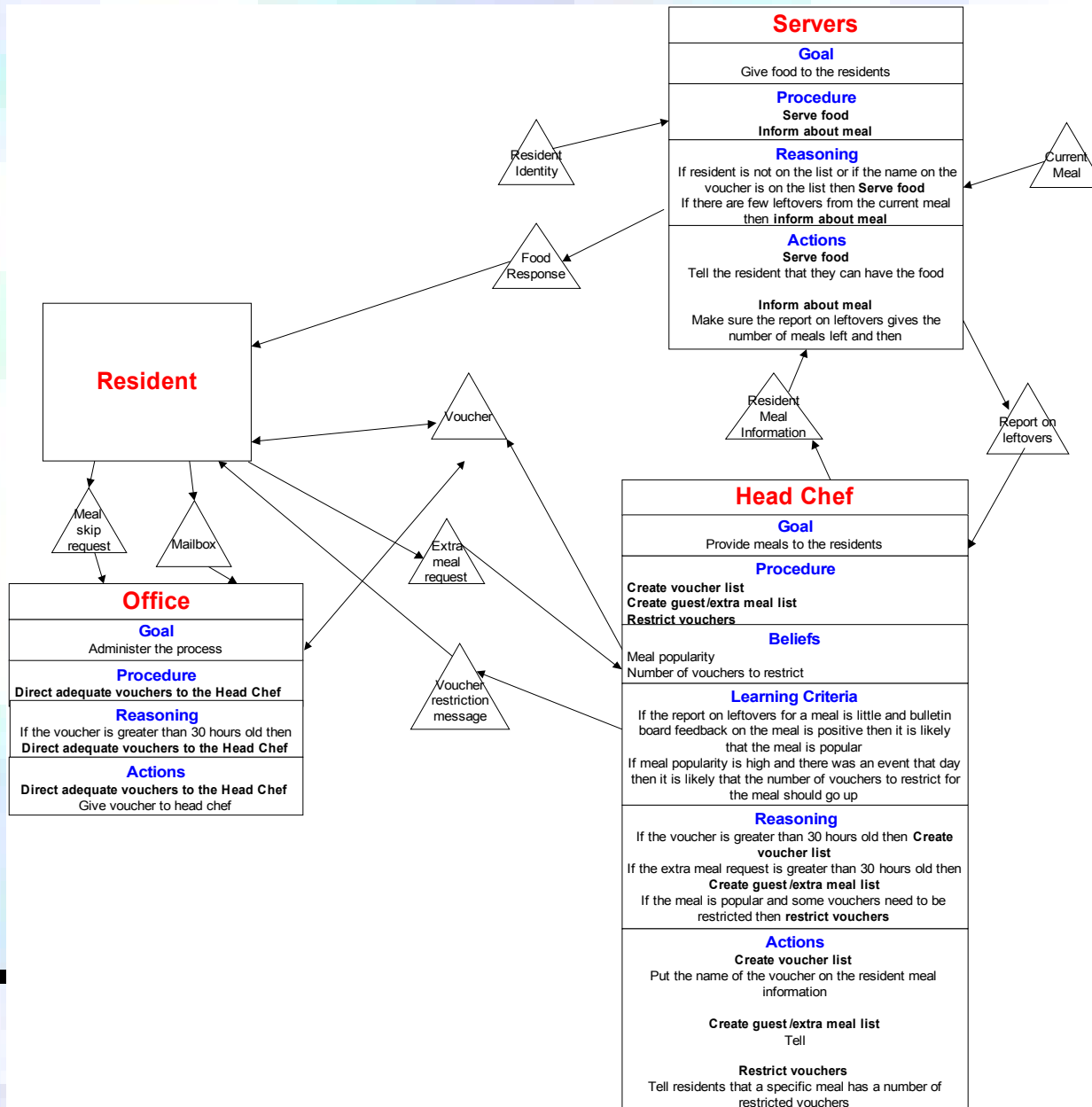
# *Background*

- Agents
  - Software intelligent agents from AI
  - Social, autonomous, and adaptive (Wooldridge 1999)
  - These conceptualizations be used in systems analysis!
- Agent concepts are not well defined (Drogoul et al. 2002)
- Intelligent agents as a modelling paradigm
  - Used systems theory and BWW ontology to understand the agent as a system (Monu et al. 2005)
  - Useful for understanding agents but does not have sufficient detail to act as a modelling methodology

# *The Conceptual Agent*



# Conceptual Agent Diagram



# *Research Inquiries*

- What are the precise constructs of a conceptual agent needed to represent actors in systems analysis?
- How can these constructs be used in systems analysis?
- How useful is the methodology in gathering requirements and aiding the development and maintenance information systems?

# *Research Tasks*

- Develop grammar (constructs)
  - Agent constructs are needed to represent actors
- Develop method
  - Guidance needed to create agent models of consistent quality
- Case studies
  - Test the methodology in an environment
- Empirical tests
  - Test the quality of the methodology with different users
    - Usage – the experience modellers have using the methodology
    - Useful – the methodology can represent business domains



# ***Breakdown of tasks***

<b><i>Methodology component</i></b>	<b><i>Development and Proof of Concept</i></b>	<b><i>Usage Studies</i></b>	<b><i>Usefulness Studies</i></b>
Grammar	Essay 1	Essay 1	Essay 3
Method	Essay 2	Essay 3	Essay 3

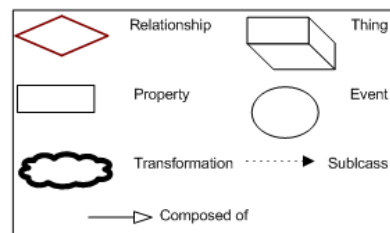
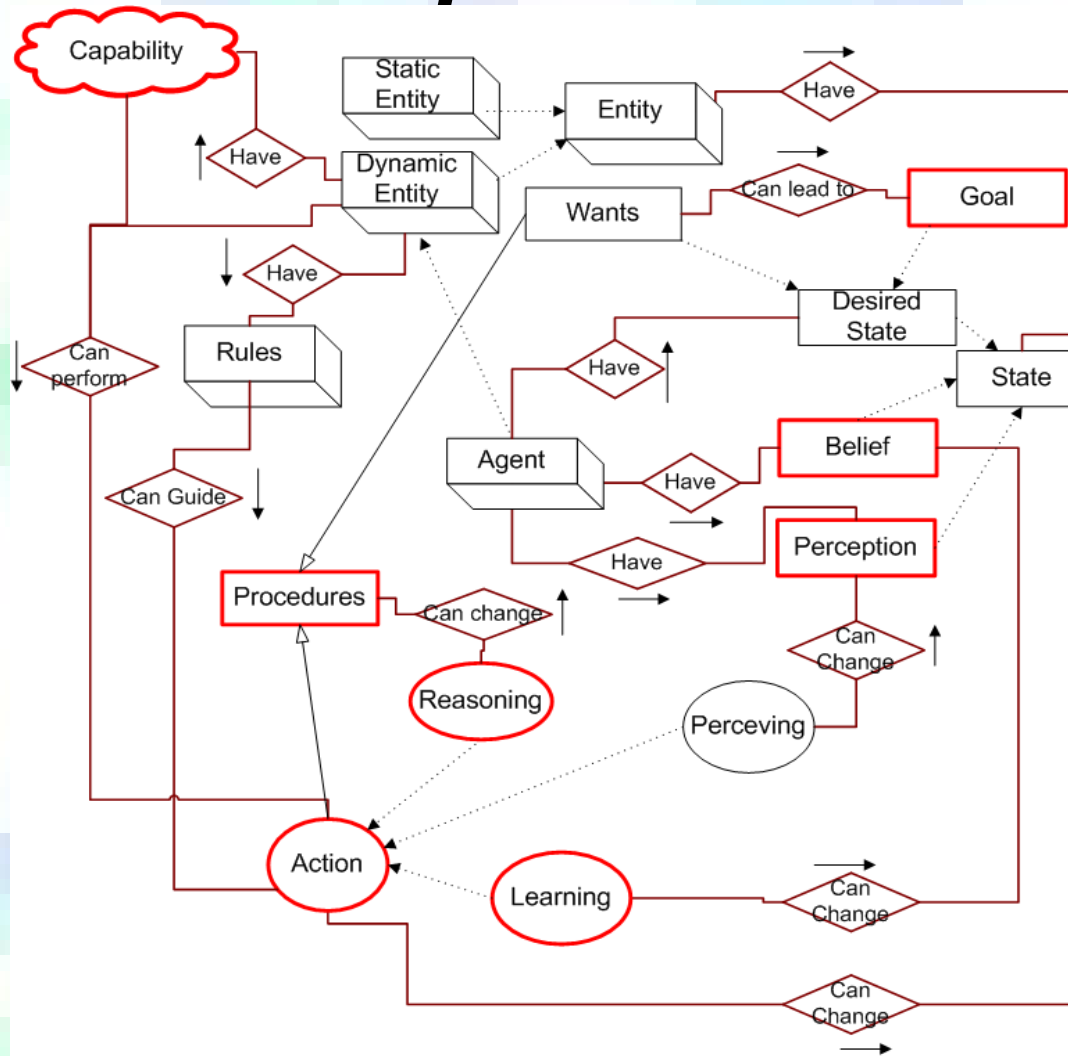
# *Emperical Study Details*

	<i>Usage</i>	<i>Usefulness</i>
<i>Grammar</i>	Observation of novice users modelling actors in a domain (Vitalari & Dickson 1983)	Comparative read study with domain experts (Gemino & Wand 2004)
<i>Method</i>	Observation of modellers using the method (Vitalari & Dickson 1983)	Write Study with modellers with two groups. (Bera & Wand 2007)

# ***Essay 1: Conceptual Models***

- Statements about agent concepts and their relationships
- Information system perspectives
  - Data, process, and behaviour oriented models
- Agent models
  - Structural, dynamic, interactive
- Validation
  - Proof of concept: Case Study
  - Usage: Observational study of actor modelling

# Conceptual Models



# ***Essay 2: Conceptual Agent Modelling Methodology***

- Development of modelling rules
  - Integrity rules – ensure that the models are correct
  - Mapping rules – aids in translating the domain to the constructs
- Development of method
  - Guide modellers to create agent models that conform to the rules
- Case studies
  - Post hoc analysis – investigation of previous diagrams
  - Domain understanding - knowledge acquisition study

# ***Essay 3: Empirical Work***

- Usefulness of grammar
  - Read study
  - Comparison with i\* diagram
- Usage and usefulness of method
  - Usage
    - Observation of users using the method
    - Measure breakdowns caused by method
  - Usefulness
    - Compare method and no method
    - Measure breakdowns mitigated by method

# ***Conclusion***

- Agents can be used to understand business context
- Proposed research contributions
  - Definitions of agent constructs that can represent actors
  - Methodology to use agents to model actors
  - Validation of new methodology
- Current status
  - Conduct usage and usefulness studies of method
  - Conduct usefulness study for grammar

Thank You